WHERETO		
W	=	How will you help your students to know where they are headed, why they are going there, and what ways they will be evaluated along the way?
Н	=	How will you <i>hook</i> and <i>hold</i> students' interest and enthusiasm through thought-provoking experiences at the beginning of each instructional episode?
Е	=	What <i>experiences</i> will you provide to help students make their understandings real and <i>equip</i> all learners for success throughout your course or unit?
R	=	How will you cause students to reflect, revisit, revise, and rethink?
Е	=	How will students <i>express</i> their understandings and <i>engage</i> in meaningful self-evaluation?
Т	=	How will you <i>tailor</i> (differentiate) your instruction to address the unique strengths and needs of every learner?
0	=	How will you <i>organize</i> learning experiences so that students move from teacher-guided and concrete activities to independent applications that emphasize growing conceptual understandings as opposed to superficial coverage?